

## Profile

I am a passionate industrial designer and determined researcher.  
My design approach combines care of details and handicraft learned in Italy with the importance of user experience and emotional resonance discovered in London.

## Personal information

### Gloria Viganò

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 ✉ gloria.vigano@icloud.com  
 🌐 <http://www.gloriaviganodesign.com>  
 Sex - Female | Date of birth - 03/01/1991 | Nationality - Italian

## Education

29/09/2014 - 07/09/2015

### Master's degree, Product design - merit

Sir John Cass Faculty of Art, Architecture and Design at London Metropolitan University.

- laboratory of material research
- studio practice "design as Catalyst" - personal focus on "food design": research on the effects of food appearance on taste perception and willingness to eat in order to mitigate eating disorder without reducing the pleasure of meal experience.
- collaboration with Toynbee Hall, charity in Tower Hamlets
- contextual and theoretical research, evaluation of design methodologies, critical reflection and data analysis.

<http://www.londonmet.ac.uk> - 41/71 Commercial Road, London E1 1LA (UK)

27/09/2010 - 27/11/2013

### Bachelor's degree, Industrial design - mark 107/110, 2:1

IUAV University of the Republic of San Marino

- laboratory of representational techniques and model-making, two-dimensional design studio, industrial design studio, web and multimedia design studio
- information technology and digital modeling
- history and critique of industrial design and visual communication
- physics and materials for industrial design
- methods, technologies and systems of industrial production
- economics and business administration, design management and business communication, economics assessment of product and project
- optional courses : semiotics for industrial design, the psychology of perception, patent law and contracts, history of contemporary architecture and art
- history and techniques of photography, video and multimedia

<http://disegnoindustriale.unirsm.sm> - Contrada Omerelli 20, 47890 San Marino Città Repubblica di San Marino

01/09/2009 - 01/08/2010

### Title of superior school - High School of Math and Science National Plan for Informatics - mark 81/100

Liceo Scientifico PNI Marconi, Pesaro (PU) (Italia)

01/09/2005 - 01/06/2009

### High School of Math and Science National Plan for Informatics

Liceo Scientifico PNI Galileo Galilei, Caravaggio (BG) (Italia)

## Volunteer work

01/04/2015 - 31/07/2015

### Volunteering role - Coordinator of after school fashion club

Kids Fashion Fun Ltd

Tutor responsible for teaching and managing groups of children by providing instruction and guidance to allow them to make basic items of clothing using a set process in a fun, positive and creative environment for children to learn and express themselves.

contact: Nataliya Leventsova, +44 7810 301374 [nataliyaleventsova@live.co.uk](mailto:nataliyaleventsova@live.co.uk)

**Work experience**

05/2017 - Present

**Founder and Owner****Craftivity Lab**

- . Workshops for kids to learn english throught design and handicraft

<http://craftivitylab.it/> - *Via Rivoltana 24, Arzago d'Adda (BG) 24040 - Italy*

11/2015 - Present

**Freelancer IT and Communication Manager****V.I.P. Srl Verniciatura Industriale Pesarese**

- . Renewal of corporate identity
- . Creation of new company website
- . SEO consultancy
- . Research and development of coating strategies
- . Organization of public events and exhibitions such as NACE Milano Italia Section – Conference & Expo 2016

<http://www.vippesaro.com> - *Via del Vallo 46 - Pesaro (PU) 61122 - Italy*

12/2015 - Present

**Co Founder and Editor****Warm Cocotte**

- . Food Blog editor
- . Person in charge of Social Media and Communication
- . Graphic designer and web editor

<http://warmcocotte.blogspot.com/>

01/10/2014 - 31/12/2014

**Digital Ambassador - Student worker****London Metropolitan University**

A digital ambassador is a student who:

- . thinks technology and digital tools can be used to become a more effective learner
- . is interested in learning about new technologies and social media
- . likes to help other people
- . wants to take part in research, participate in creating and delivering workshops to other students and gain valuable experience for their CV

07/07/2014 - 12/07/2014

**Academic Tutor - Department of communication and organization****IUAV University of the Republic of San Marino**

- . person in charge of the communication via social networking
- . member of the team responsible for the exhibition of the summer workshops “Nutrimenti. Filiere Agroalimentari Sostenibili.” at the University of Industrial Design of the Republic of San Marino.

01/03/2013 - 01/08/2013

**Student collaboration - 150hours-student-worker****IUAV University of the Republic of San Marino**

- . person in charge of thesis archive and communication department
- . member of the organisation for workshops and open-day
- . institute presentation to future students during the open-day

28/08/2012 – 20/11/2012

**Intern - Industrial designer****Ghigos Ideas**

- . product and graphic designer
- . business presentations of products and services
- . corporate identity
- . design of temporary exhibitions
- . kitchenware and catering tableware
- . interior designer
- . 3d and CAD modeling
- . academic tutor and participant of the “Cluster International Workshop” for Expo Milan 2015 - located at Polytechnic University of Milan - from 19th September to 8th October 2012 - working for the “Cluster of Rice, Plenty and Safety”

<http://www.ghigos.com/> - *Ghigos Ideas, Via Cattaneo 26, 20052 Monza (MB) (Italy)*

**Personal Skills** .....**Languages**

Italian - mother tongue

01/03/2014

English - IELTS Academic Certificate, Level B2

04/08/2014 - 15/09/2014

- Preparatory course at MadrelinguaCorner - <http://www.madrelingua bergamo.com>  
 - Pre-sessional English Course, English for Academic Purposes at London Metropolitan University, Level B2

**Achievement** .....**Workshops**

London 2016

**- Big Idea Challenge 2016**

Participant at the workshop Big Idea Challenge 2016 at London Met Accelerator

London 2016

**- 3 Day Startup HomeAway**

Participant at the workshop organized by 3 Day Startup and HomeAway, an exciting entrepreneurship program focused on startups and innovation in the vacation and travel space. Team - Partnertrip

London 2014

**- Workshop redesign Wall's happiness stations**3 days brainstorming with experts, designers and consumers workshop organised by the studio Butterfly - <http://www.butterflylondon.com>

Milan 2012

**- Workshop Cluster Expo Milano 2015**

Tutor and participant

Cluster Rice Plenty and Safety - Polytechnic University of Milan

San Marino 2011

**- Workshop "design del benessere" - wellness design**

redesign of the public garden in Murata (Rsm)

professor Mauro Da Pieve - IUAV University of the Republic of San Marino

San Marino 2011

**- Workshop design of a handle**

handmade production of a 1:1 prototype of a sanitary handle

professor Tommaso Lucinato - IUAV University of the Republic of San Marino

San Marino 2011

**- Workshop ceramic**

creation of handcrafted pottery using traditional tools

professor Massimo Barbierato - IUAV University of the Republic of San Marino

San Marino 2011

**- Workshop serigraphy laboratory**

professor Donatello D'Angelo - IUAV University of the Republic of San Marino

**Computer skills** .....

- Operating System Windows

- Operating System Mac OS

- E-mail: Gmail - iCloud - Mac OS Mail

- Internet Browser: Safari - Google Chrome - Firefox

- Office Suite: Word, Excel, Outlook, Power Point

- Rhinoceros, V-Ray

- Adobe Creative Suite: Photoshop, Illustrator, Indesign, Bridge, Camera Raw,

Dreamweaver, Flash, Premiere, After Effects - Autodesk AutoCAD

- KeyShot

**Certificate** .....**DBS Certificate**

Disclosure and Barring Service certification for volunteer work with children

**Conference** .....**2nd International Conference on Food Design NYC November 2016**

Presentation of my degree research: "Mr. Fooder - Studio project on eating experience manipulation in order to change food appearance and taste perception to mitigate dietary issues."